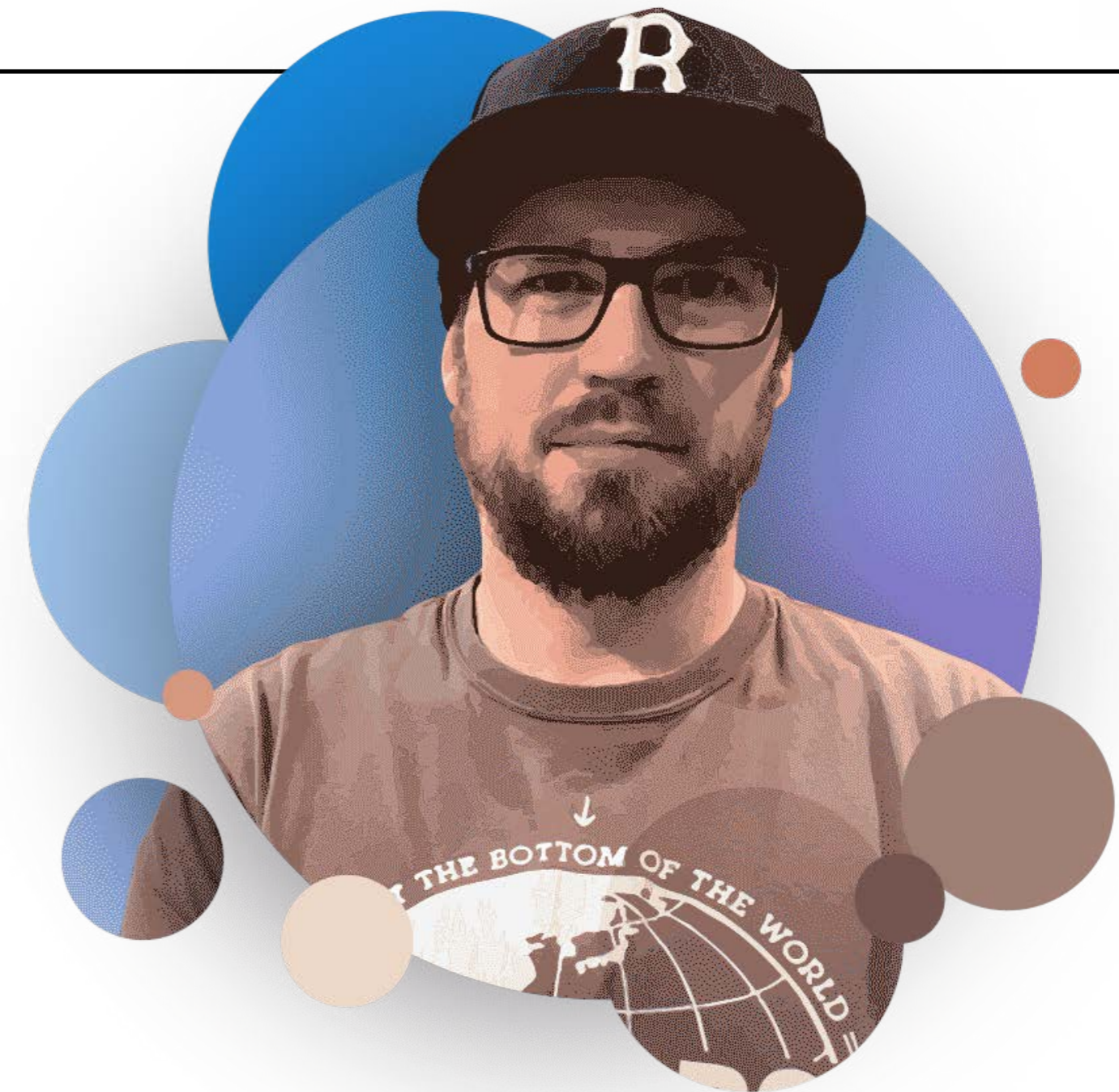


Paul Emery



An accomplished Digital UX/UI Designer and Creative Director, specialising in intuitive and engaging user experiences.



www.workbypaul.com
paul@workbypaul.com

[linkedin.com/in/paulwemery](https://www.linkedin.com/in/paulwemery)
[ph: +61409944284](tel:+61409944284)

Overview



Paul William Emery
Born 28/05/1985

Resides Hobart, Aus
Works Remotely

Experienced and energetic

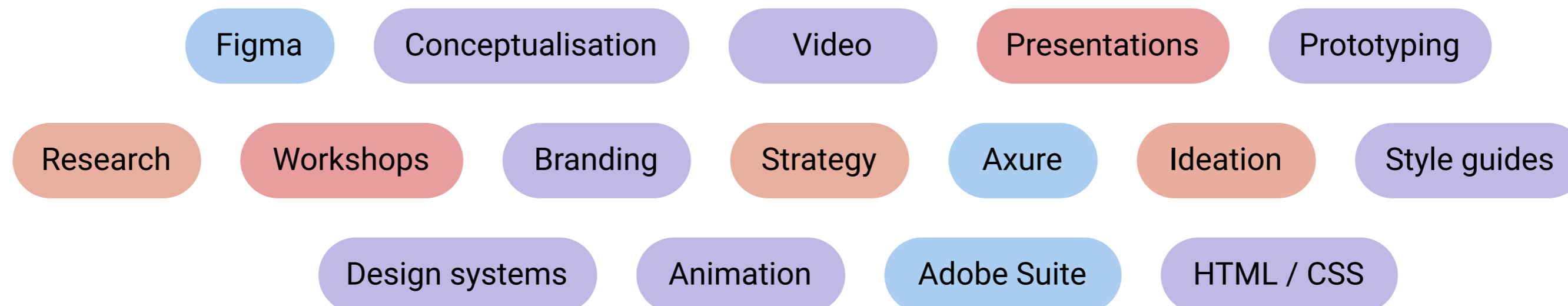
I've been creating solutions for nearly 20 years. My passion for delivering considered, highly usable and delightful interfaces keeps me hungry.

Leading by example

I've mentored and up-skilled many teammates. As a Creative Director, I have led teams to deliver many successful digital projects.

User focussed, research informed

I always try to serve the needs of users through my designs. I research and analyse user behaviour to be more informed when creating solutions.



Brand history



Product design

Brands I've worked with in the television industry:



Agency clients

Brands I've worked with in digital:



Employment History



Cammy

2021 – Present

I lead product, brand, and marketing design for Cammy.

Cammy is an enterprise video monitoring software suite with intelligent alarms and person detection features.

I oversee product design across desktop, mobile (iOS and Android), and tvOS platforms. I work directly with business stakeholders to develop product features, the development team to integrate the solutions, and the support team to assist the customer journey.

I have also developed an array of brand and marketing material consisting of the Cammy website, marketing videos, social environments, and supporting store materials.



Employment History



Fetch TV 2015 – 2021

At Fetch TV I researched, planned, and designed digital entertainment products across TV, mobile and web platforms.

During my time with Fetch I worked on integrations for flagship providers such as Netflix and Stan, planned solutions for sporting providers such as Optus Sport, and delivered integrated applications for Australia's Free-to-air providers: ABC iView, SBS On-Demand, 7+, 9now and 10Play.

As well as designing core Fetch products I also explored physical product design, re-imagining the current generation of Fetch remote controls, and architected voice integration via Google Home.

The Fetch logo is displayed in a bold, lowercase, sans-serif font. It is positioned on the left side of the slide, overlaid on a decorative graphic of several overlapping circles in shades of blue, purple, and orange. A small dark brown circle is also visible above the main graphic.

fetch

Employment History



Future Medium 2005 – 2015

I joined digital agency Future Medium as a junior in 2005 where I established a broad range of skills in print and digital.

I became the creative lead for multiple high-level accounts. I developed user strategies, designed concepts, and created prototypes. I also oversaw production for numerous successful interactive digital campaigns, websites and applications.

In 2010 I stepped up to become Creative Director and was responsible for the creative output of the agency. I led two full-time designers creating industry-leading and user focussed websites, campaigns, mobile and web applications for large brands across a range of industry sectors.



Employment History



Freelance

2002 – Present

For twenty years I've had the opportunity to use my strategic thinking and design capabilities for a number of freelance projects.

These have ranged from identity projects to tee-shirt designs, album artwork and brochures, through to responsive websites, e-commerce solutions, and mobile applications.



Education History



TAFE Tasmania

Diploma Computer Graphics & Multimedia (2003)

Studied this broad course covering graphic design principles.

Completed:

- Traditional graphic design
- Packaging design
- Photography
- Illustration
- Print media
- Multimedia (Web)

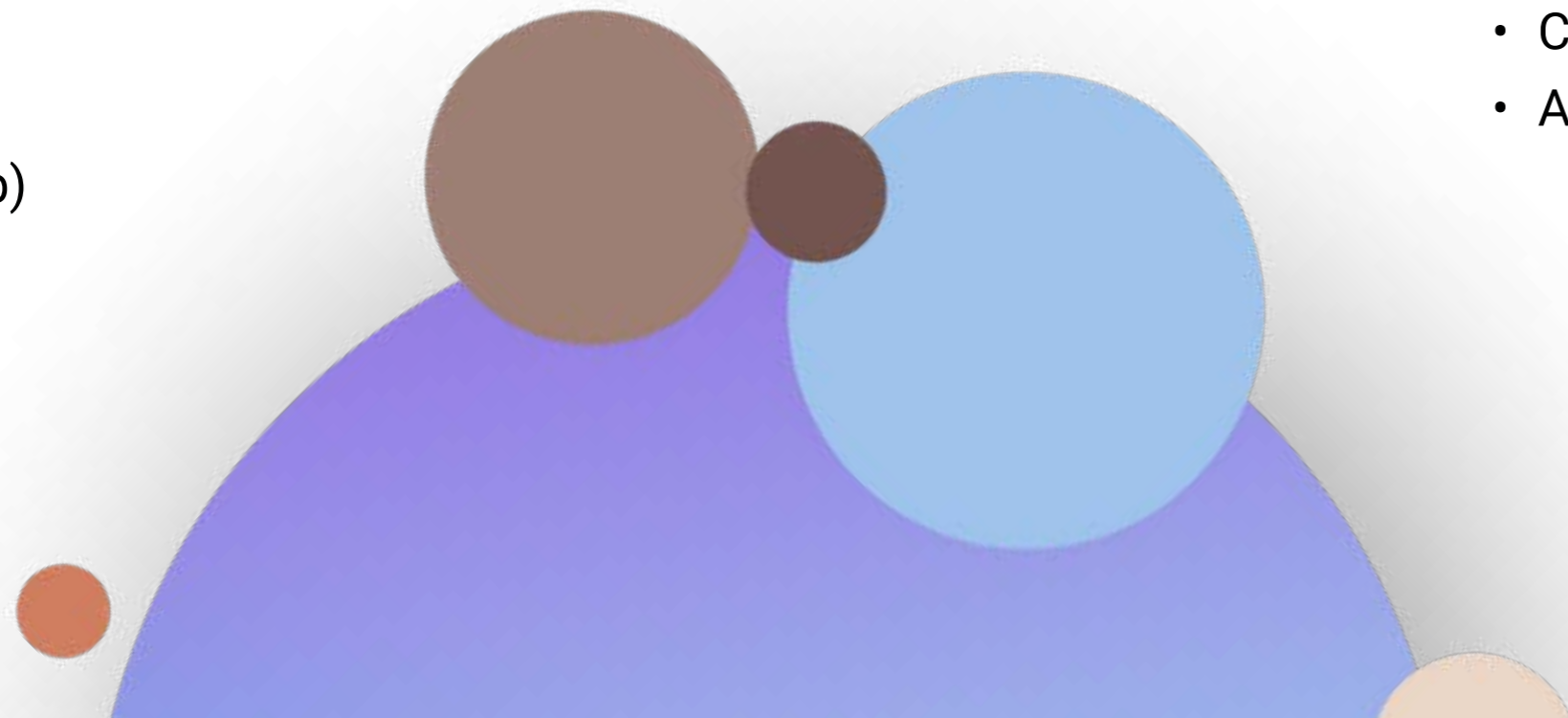
Claremont College

Grade 12 TCE & Cert. II VET Multimedia (2001–2002)

Completed several successful Vocational Education and Training (VET) placements. Excelled in pre-tertiary subjects and completed additional computer graphics units.

Completed:

- Grade 12 T.C.E.
- Cert. II Computer Graphics and Multimedia
- Additional Cert. III components Computer Graphics and Multimedia



Testimonials



Angeline Heisel

UX Designer, Sky UK

I admire Paul's ability to thoughtfully review all aspects of a product - he delivers next level interfaces, both functionally and for the end users. He is very attentive to details, well organised, and knows how to communicate his concepts with great precision.

I appreciate how open he is to receiving feedback, and always sharing his feedback in a sensible and constructive manner. I could not thank Paul enough for his support and help, and I can confidently say I was a better designer after working with him. I would recommend him to any company seeking a talented and dedicated designer.

Mark Purtell

Principal Designer, fifty ZOO

Paul was my first manager when I started out as a designer. He was a fantastic mentor and his guidance gave me the best start possible in the industry.

As a designer he's both insightful and creative, with a deep understanding of what makes design great. He's always able to produce amazing work regardless of project timelines or budget.

Recommended across the board for UX, UI and Creative Direction. To top it off he's even a pretty good coder!



Testimonials



James Cunningham

Import Conditions and Permits Taskforce Biosecurity
Plant Division, Australian Government Department of
Agriculture

Paul Emery and Future Medium were very professional and client focussed. They understood quickly the complex task that we were asking of them and were able to work to a tight deadline.

The final delivered output accurately captured what we were seeking to achieve and has been instrumental for our work team in being able to progress our web application redesign.

Simon Muller

General Manager (Professional Platforms)
The TOTE Tasmania (2001–2012)

Paul Emery and Future Medium formed an integral part of The TOTE's Interactive Business Unit from 2005–2012.

Paul effectively assisted in the development of numerous products from our mass market wagering website, through to high-end niche wagering products. He also developed many successful digital marketing campaigns and assets throughout his tenure.

Paul proved to be an extremely valuable asset to The TOTE, providing a service level that was above and beyond our expectations.

Referees



Mathieu Gardère

Chief Executive Officer
Cammy
0450 264 427

John Jarvis

Managing Director
Jarvis Production
0415 994 471

Mark Purtell

Principal Designer
fifty ZOO
0402 571 155

Nigel Wee

Program Manager
Fetch TV
0488 555 618

James Cuda

Managing Director
Procreate (Savage Interactive)
0431 867 080

Simon Muller

General Manager (Pro Platforms)
Agility Interactive / The TOTE
0409 339 685

Thank you



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[linkedin.com/in/paulwemery](https://www.linkedin.com/in/paulwemery)
[ph: +61409944284](tel:+61409944284)